

ORDER



Orders

Order / Rev: 187038

Alt Order #:

Product Desc: Planned Parenthood Votes 12

Estimate: 12588

Flight Dates: 10/22/12 - 10/28/12

Original Date / Rev: 10/15/12 / 10/15/12

Order Type: GENERAL

KMGH

Primary AE: Laura Hargis

Sales Office: Den

Sales Region: LOC

Agency

Name: Wired Media

Buying Contact:

Billing Contact:

1580 Lincoln Street

Denver, CO 80203

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Issue/Planned Parenthood Votes 12

Demographic: A25-54

Product Codes: PL23-Issue/Prop

Priority: PREEMPTIBLE

Revenue Codes: POL, POL, ISS BALLOT

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	28	\$48,050.00	\$40,842.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$48,050.00	\$40,842.50	0.00
Totals	28	\$48,050.00	\$40,842.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KMGH	10/22/12	10/28/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	-- 1- 1--	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- 1- 1--		2				\$850.00		0.00			
E 5	KMGH	10/23/12	10/23/12	9a-930a Right This Minute	CA	9a-930a	- 1- - - - -	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1- - - - -		1				\$500.00		0.00			
E 6	KMGH	10/22/12	10/28/12	930a-10 Right This Minute	CA	930a-10a	- - - 1- - -	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - 1- - -		1				\$500.00		0.00			
E 8	KMGH	10/22/12	10/28/12	11A-12P News/KMGH CA	CA	11A-12P	- - - - 1- -	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - - 1- -		1				\$800.00		0.00			
E 12	KMGH	10/22/12	10/28/12	Katie M-F 3-4pm	CA	3-4pm	1- 1- - - -	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1- 1- - - -		2				\$700.00		0.00			
E 13	KMGH	10/22/12	10/28/12	DR. OZ - 4PM	CA	4P-5P	- 1- - 1- -	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1- - 1- -		2				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KMGH	10/22/12	10/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 1-11---	:30	3	\$1,000.00	P3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	1-11---		3		\$1,000.00		0.00				
E 15	KMGH	10/22/12	10/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -1--1--	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1--1--		2		\$3,400.00		0.00				
E 16	KMGH	10/22/12	10/28/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1-11---	:30	3	\$3,400.00	P2	0.00	NM	3	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	1-11---		3		\$3,400.00		0.00				
E 17	KMGH	10/23/12	10/23/12	ABC Tue C Private Practice	CA	9P-10P -T-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1		\$6,000.00		0.00				
E 18	KMGH	10/24/12	10/24/12	ABC Wed A The Middle/The Neighbors	CA	7P-8P --W----	:30	1	\$5,000.00	ROT/	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$5,000.00		0.00				
E 19	KMGH	10/25/12	10/25/12	ABC Thurs A Last Resort	CA	7P-8P ---T---	:30	1	\$3,500.00	P3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1		\$3,500.00		0.00				
E 20	KMGH	10/22/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 11--1--	:30	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11--1--		3		\$1,500.00		0.00				
E 23	KMGH	10/27/12	10/27/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$300.00		0.00				
N24	KMGH	10/22/12	10/22/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A 1-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	1-----		1		\$750.00		0.00				
N25	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$350.00		0.00				
N26	KMGH	10/22/12	10/26/12	M-F 230-3pm Inside Edition	CA	230-3p ---1---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---		1		\$500.00		0.00				
N27	KMGH	10/27/12	10/27/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$650.00		0.00				
												Totals	28	\$48,050.00